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## SAHUR WITH 'SERI-AJI' FRIED RICE & WIN PRIZES

MOTHER'S instinct is to nurture the family with tender love and care. During Ramadan, mothers will put in extra effort to ensure family members get the best sahur. It is a huge challenge for working mothers to prepare fresh, delicious, balanced and nutritious dishes for sahur in the early morning. Mothers are able to prepare freshly cook fried rice for sahur by using 'Seri-Aji' fried rice seasoning, in line with initiative of \*The Ajinomoto Group Creating Shared Value (ASV).

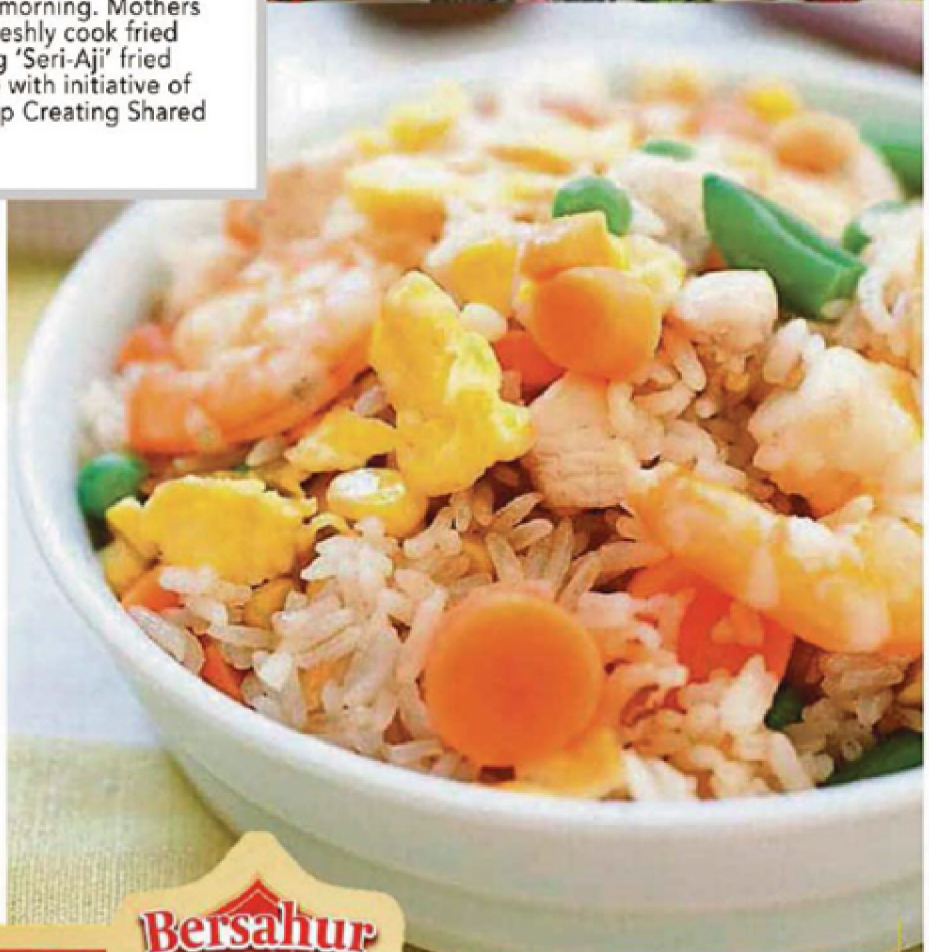


Fried rice is a convenient and balanced meal with complete ingredients of rice, meat and vegetables. It requires many ingredients and additional effort like pounding to provide extra flavourful taste to prepare delicious and nutritious fried rice. With 'Seri-Aji' fried rice seasoning, mothers can skip the pounding process and focus on three simple steps to prepare meals that provide energy for the family members all day long.

Besides getting delicious and balanced meal for sahur, 'Seri-Aji' lovers stand a chance to win attractive prizes by participating in the 'Buy & Win' contest. The prizes include gold vouchers worth RM2,000.

Consumers need to purchase any 'Seri-Aji' product for a minimum RMS in a single receipt and include two empty packets of 'Seri-Aji' fried rice seasoning. The contest runs from March 15 to May 24. For more information, please visit our website, [www.ajinomoto.com.my/sahurcontest](http://www.ajinomoto.com.my/sahurcontest).

This Ramadhan, AMB hopes to provide an enriching experience for mothers who want to cook delicious dishes for sahur and, at the same time, stand a chance to win attractive prizes by purchasing 'Seri-Aji' products.



**Bersahur**  
bersama  
**Seri-Aji**

Resipi Asli Lengkap  
Mudah & Cepat

**Beli & Menang**  
RM 20,000

15 Mac 2020 - 24 Mei 2020

Tertakluk kepada Terma dan Syarat pertandingan. Serikalah sahkan melalui laman web atau whatsapp!