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AJINOMOTO OFFERS ATTRACTIVE PRIZES THROUGH ONLINE COOKING ACTIVITY

HOW TO PARTICIPATE

- 01** Watch the video
Go to www.ajinomoto.com.my/umami-club
Watch the selected cooking video in Ajinomoto Cook, Snap & Win Zone
- 02** Cook the recipe
Select your favourite recipe from the Cooking video and cook with Ajinomoto Product
- 03** Snap a photo
Take a photo of your final recipe
Submit the photo and share it online with Ajinomoto Product
- 04** Share the photo
Share the photo on your Facebook with #Cookingwithajinomotomalaysia or on public media
Tag based on the winner notification

WITH Movement Control Order (MCO) and stay-at-home advisory still in place, many people are either using food delivery service or cooking their own meals at home especially for those with family. Nowadays, parents not only have to prepare meals for their children, but also need to find ways to vary the dishes as well. Given the circumstances, Ajinomoto (Malaysia) Berhad (AMB) has taken the initiative to make cooking at home more fun through the launch of an exciting online cooking activity. It is to encourage consumers to cook a variety of dishes and at the same time, win attractive prizes worth RM100 each!

To participate in the online activity, consumers only need to sign up for complimentary Umami Club memberships on AMB's official website at www.ajinomoto.com.my/umami-club. Just follow these simple steps to win the attractive prizes. First, select 1 out of the 3 videos from the online activity. Next, cook the chosen dish according to the recipe video. Then, snap pictures of the dish alongside the Ajinomoto products. Lastly, post the photo on your personal Facebook or Instagram account with the hashtag #cookingwithajinomotomalaysia, and don't forget to keep your account public. The winners will be announced on AMB's official Facebook page.

To accommodate our consumers' need to stay safe from COVID-19, they can simply purchase Ajinomoto products from home through e-commerce platforms like Shopee or Lazada. This option is convenient and safer for consumers as they don't have to go through the hassle of finding parking or let themselves be caught in a cramped and crowded area with other people.

With this online cooking initiative, we hope that parents will get more ideas to cook a variety of tempting dishes for their beloved family members and at the same time stand a chance to win attractive prizes from Ajinomoto. Stay safe and stay healthy!