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3 Chef challenge

Ajinomoto (M) Bhd corporate communication department's business support section head Cindy Chan (left) receiving a token of appreciation from Segi College Kota Damansara operations head Ida Chin Meng Li on behalf of the company for being the main sponsor of the Segi Umami Chef Challenge 2018. The event, held at Segi College, attracted 72 participants from Klang Valley and introduced the secondary school students to scratch cooking as well as encouraged healthy diets by familiarising them with the nutritional requirements of school lunch. The chef challenge, a joint collaboration between Ajinomoto, the Chef Association 2016 and Malaysia Indian Chef Association, also aimed to provide opportunities for the teenagers to showcase their talents in culinary arts and raise awareness of healthy and delicious cooking through umami, the fifth basic taste after sweet, sour, salty and bitter.

